



## Crête Plantations inc.

***Farm grown Balsam Fir Christmas trees, Fresh quality Christmas wreaths***

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***<http://www.creteplant.com/>***

## July Newsletter

### To Our Christmas Trees Buyer,

The economy is getting better, not great but better. We should all look forward to get more sales, more business, more profits... Even if you are busy with a nice summer, you might be thinking about trees and wreaths. Remind that at Crete, **you may save up to 3%**. Check our Early Bird promotion at [www.creteplant.com/documents.xhtml](http://www.creteplant.com/documents.xhtml). **Offer ends July 31st**. All prices have been maintained at last year level. Freight will increase slightly.

Consumers, mostly the new generation, are concerned about environmental choice in their purchasing habit. Buying a Natural Christmas Tree has multiple "Great Ecological Impacts". The National Christmas Tree Association has provided all these facts at [www.christmastree.org](http://www.christmastree.org). We need to educate our consumers as early as we could to maintain and get new sales. At Crete, we came out with a GO GREEN poster to support the purchase of a natural tree as a smart Eco-friendly choice. You may make additional copies to display next to the cash register. You may visit our [www.creteplant.com/gogreen](http://www.creteplant.com/gogreen) to see how to improve your sales.

At Crête, when you buy a Premium tree, you get one of the finest Christmas trees on the market. We want to make sure that you get the quality product you need for your sales. Our farm management program has been getting more environmental concern, we used more natural fertilizers as per soil and foliar analysis, we apply pesticides on a necessary basis only, we do offer recycle service to local retailers...

At Crete, you find the larger assortment of evergreen products, decorated or not, shipped directly to your lot to ensure freshness and the finest quality evergreen. Our supervised production and strict attention to quality ensure a consistent, high-end product. We are known to provide the finest quality, freshness and service.

For faster communication, we do recommend to email us at [daniel@creteplant.com](mailto:daniel@creteplant.com). You can contact us at 800-663-7733 or by fax at 866-663-7733.

We consider you as our partner,

*Daniel Crête*