

Crete Plantations Holiday Fundraising Program

Option 2

Presold Fundraising (Fixed Profit / No Risk)

This is our most popular, no-risk fundraising option in which products are presold by your group for pickup at a later date by the customer. This option has proven very successful for School Clubs, Boy Scouts, Churches, and Youth Centers. We provide free promotional material and steps to follow in order to get your fundraiser started. You may also customize this program to your specific needs.



As a rule, profit on presold products is

- \$10.00 - \$15.00 profit on every tree sold
- \$6.00 - \$9.00 profit on every wreath sold
- \$6.00 - \$9.00 profit on every centerpiece sold

How to - Option 2

Decide on the products to buy for resale. You decide on the profit margin. Look at the ordering form http://www.creteplant.com/fundraiser/fundraiser_ordering.pdf. You will pre-sell the products before giving the order, look at the previously form used by another group. www.creteplant.com/fundraiser/fundraiser_preselling.pdf.

Update the Pre-Selling form with the pick-up address, pick-up day, hours of operation, and include your incentive marketing message. **We can help you update the document.**

Print as many **Pre-Selling forms**, as you need and start making sales. Get your people on the road to get sales.

Advise buyers that trees and wreaths are to be picked up on a specific date at a single location (such as December 5th - December 6th) from 9:00 am to 5:00 pm.

Organize a group of adults and kids to help load, unload, and distribute the presold products to the buyers at the drop-off location from 8:30 am to 5:30 pm.

Place your order for the pre-sold products. The order must be placed on the agreed upon date / week, (X) weeks before shipping.

Have products delivered to a single location for pick-up by buyers on a specific day.

Pricing

- You decide on the profit margin (pre-sell prices)



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Use our selling tools or create your own

- Letter from the fundraising organization
- Pictures of products offered
- Pre-Selling forms including payment methods
- Letter from the supplier
- Printouts of **environmental facts** at www.creteplant.com/gogreen

How to order

1. Print the fundraiser ordering form at www.creteplant.com/fundraiser/fundraiser_ordering.pdf
2. Fill out a forecast order form, send it to us and get the appropriate freight cost as per shipping address
3. Contact us to confirm order (final order must be placed by cut-off date)
4. Payment terms: Deposit of 10% upfront and 90% upon delivery or as per agreement

Restrictions

- A minimum order of 100 wreaths and trees can be shipped anywhere in the Northeastern United States and within a 200 mile radius of Sherbrooke, QC, Canada. Elsewhere, a minimum order of 300 wreaths and trees must be placed and will be shipped with a pre-accepted freight cost.
- Wreaths and other Evergreen products must have a combined total of \$500 to be shipped throughout the US.
- All orders must be placed by November 24th 2009, this cut-off date can be changed by the supplier.
- As a rule, the more sales you get, the more products you get. This allows for lower freight costs, and equals more profit for your organization.

It will be our pleasure to discuss any general inquiries or questions you may have. Contact us http://www.creteplant.com/contact_us.shtml or feel free to call us at 1-800-663-7733.